

Comparative Asian Research Network
Monthly Lecture Series on Issues and Research in the Asian Region
Organized by the Department of Japanese Studies, CUHK

All are Welcome!!

**Innovation and Change in
Japanese Management –
Can we still learn from Japan?**

Guest: Dr. Parissa Haghirian

DATE: 15 DECEMBER 2010 (WED)

TIME: 10:00AM – 12:00NOON

VENUE: CK TSE LECTURE THEATRE



Dr. Parissa Haghirian is Associate Professor of International Management at the Faculty of Liberal Arts at Sophia University in Tokyo, Japan. She is further a visiting professor at Groupe HEC in Paris, Helsinki School of Economics, Keio Business School and an adjunct professor at Temple University in Tokyo. She holds a Master degree in Japanese Anthropology (University of Vienna, Austria), a Master degree and a PhD in International Management (Vienna University of Business, Austria). She is the editor of *“J-Management; Fresh Perspectives on the Japanese Firm in the 21st Century”* (iUniverse Star), *“Innovation and Change in Japanese Management”* and *“Japanese Consumer Dynamics”* (Palgrave Macmillan). Her new book *“Understanding Japanese Management Practices”* was published by Business Expert Press in August 2010. Dr. Haghirian has taught undergraduate, graduate and MBA level classes on the subject of Japanese business practices and consulted with numerous Western and Japanese companies in Tokyo. www.parissahaghirian.com

No registration necessary.

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